



MYC2023 Call for Tech Presentations Submission Form

Proposal Title: A proposal must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation.

Presentation Title: _____

Topic Areas of Interest:

- How Digital Twins Apply to Facilities Management:** Content geared towards virtual replicas of physical objects, systems and processes that allow real-time monitoring and analysis of data. Content details could include how these models are transforming the facilities management industry by refining operations, enhancing efficiency, and reducing costs, among other benefits.
- Machine Learning (ML) and Artificial Intelligence (AI):** Content providing views and insights into technology that enables building systems to automatically collect and analyze data to predict outcomes from experience without being explicitly programmed.
- Automated, Integrated, and Connected Technologies:** Content focused on understanding the importance of connectivity amongst the many different technology and data platforms allowing facility managers to make adjustments faster and make better-informed decisions.
- Virtual Reality and Augmented Reality:** Content designed to expand and strengthen one's understanding of how VR and AR tools can assist with making facility management faster, more efficient, and more precise. Content could also focus on visualizing equipment, seeing components behind walls, ceilings, floors, and understanding high risk areas that may contain high voltage, hot surfaces, high speed machinery, and hazardous conditions.
- Strategic Space Planning Tools:** Content designed to expand and strengthen one's understanding of how space planning tools can assist with adjusting spaces for safety, security, future forecast needs, properly allocated resources, and/or planning for specific scenarios.
- Sustainability and Risk Management Technologies:** Content curated around solutions that support facilities minimizing their carbon footprint. Content design could include case study solutions that

measure progress in key areas, track and manage energy utilization, and demonstrate regulatory compliance.

Other:

Learner Level:

Fundamentals (Administrative – Coordinator – Student): New to the industry or need a refresher? Fundamentals sessions will be introductory and allow for a basic understanding of the topic.

Beyond Basics (Manager – Director): Ready for a deeper dive? Intermediary, Beyond Basics sessions will explore topics at a deeper level and provide more technical understanding.

Executive Edge (Director, Senior Executive, VP, C Level): Calling all decision-makers — this level will highlight the information attendees need to know to make crucial leadership business decisions.

Proposed Session Format:

Presentation: Must be designed to include 40-45 minutes of presentation content with key tips, solutions, and takeaways + 15-20 Minutes of Discussion and Q&A.

TechTalks: A 20-minute fast paced short and powerful use case presentation.

DEMO Lab Experience: A live demonstration experience allowing attendees the opportunity to touch, feel, and understand different technologies and how they operate.

Session Description (Max 400 Words):

Learner Objectives: Provide 3 learning objectives that are clear, measurable, and achievable.

***Be sure to identify three actionable learner outcomes that follow the sentence: After participating in this session, attendees will be able to:**

Introduction of the problem/obstacle the technology solutions solves:

Description of the process the technology solutions used to solve the problem/obstacle:

Results/Outcomes of the implemented technology. (Both qualitative and quantitative):

What does the roadmap for the technology solution look like over the next 1-3 years?:

Proposed Session Type:

- Presenter (1 speaker)
- Co-Presenter (2 speakers)
- Panel (1 moderator + 2-3 speakers)

Speaker #1: Full Name, Title, Organization

Speaker #1: Bio

Speaker #1: Photo [Must be included with completed submission]

Speaker #2: Full Name, Title, Organization

Speaker #2: Bio

Speaker #2: Photo [Must be included with completed submission]

Additions Speakers if Applicable: Please include name, title, company for each additional speaker.

Questions? Contact Brooke Cowart at bcowart@connexfm.com.

**All completed submission with speaker images should be sent to Brooke Cowart
at bcowart@connexfm.com**

Submission Deadline: June 30, 2022